

China Plastic Compounding Market

Opportunities For
Sourcing Material, Identifying Partners, Finding
Acquisition Candidates, & Understanding
Competitors & the Market
2006



Industries Served



CHINA'S PLASTIC INDUSTRY
MARKET RESEARCH AND COMPETITIVE INTELLIGENCE SPECIALISTS

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China Plastic Compounding Market 2006

Study Background



This study addresses the plastic compounding market in China, the industries it serves, the plastic compounders, and the materials they produce. **The compounding market is one of the fastest growing industries in China driven by the overall manufacturing growth in its end-use market** such as automotive, construction, appliances, wire and cable, packaging, electric equipment and other markets.

The report captures the new opportunities and trends as plastic compounders are experiencing record growth trying to keep pace with processors experiencing strong growth in production. The many factors that drive market need and cause trends are addressed including: end-use market needs, varying levels of acceptable material quality and pricing, integrated versus independent compounders, and newly planned resin capacity in China.

Who Will Benefit?

- Companies Searching for a Joint Venture Partner or Acquisition Target
- Suppliers Interested in Understanding the Market, Industry Trends, Opportunities and Forecasts
- Suppliers and Potential Customers in an Industry
 - Packaging (i.e. Medical, food, and general packaging)
 - Plastic Pipe
 - Housewares
 - Premium Gifts
 - Textile (i.e. Filament and Woven)
 - Film
 - Appliances
 - Wire and Cable
 - Construction
 - Automotive
 - Plastic Compounders
 - Masterbatch Suppliers
- Plastic Processors from U.S. and Europe
 - Injection Molders
 - Extruders and Others

Representative Plastic Compounders (Hundreds of Companies Profiled)

- | | |
|--------------------------|---------------------------|
| ■ A. Schulman, Inc. | ■ GE Plastics |
| ■ AMETEK, Inc. | ■ Georgia Gulf Corp. |
| ■ Ampacet Corp. | ■ Honeywell International |
| ■ ATOFINA China | ■ Hitachi Industrial |
| ■ BASF China | ■ LG Chemical Company |
| ■ Bayer AG | ■ Mitsubishi |
| ■ Clariant International | ■ Noveon, Inc. |
| ■ Colortech, Inc. | ■ PolyOne Corporation |
| ■ Dow Plastics | ■ RTP Company |
| ■ DSM Elastomers | ■ Samsung Cheil |
| ■ Dupont China | ■ Teknor Apex |
| ■ Ferro Corp | ■ Ticona GmbH |

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 - Black Concentrates
 - Additive Concentrates
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 - Rigid PVC
 - Flexible PVC

5. DIRECTORY AND PROFILES: PLASTIC COMPOUNDERS (Hundreds of Companies Profiled)

- Company
- Province
- Address
- Phone & Fax
- Email
- Website (if applicable)
- Products made
- Sales revenue

PROPRIETARY STUDIES DETAILED COMPANY PROFILES

- Performed separately for interested clients on proprietary basis (not part of this study)
- Short list of companies selected by client
- Detailed intelligence gathered only on target factories in China
- Client selects information wanted
- Due diligence step for serious clients

Scope

- **Reinforced and filled resin market, elastomers market, blends and alloys (polycarbonate and nylons), color compounds and concentrates, and PVC compounds**
- **Geographical Scope:** China only

Study Methodology

- **Primary:** 80% of time is spent gathering information by our technical intelligence staff on the street in China. Over 200 personal contacts will be made to compile data for this study.
- **Secondary:** 10% of time is spent gathering information from company and association websites, government agencies, and trade publications
- **Report:** 10% of time is spent to produce a comprehensive and analytically insightful market report.

Market Sectors

- **Reinforced and Filled Resins:** Polyolefins, Nylon, and others
- **Elastomers:** Styrenics and Olefins,
- **Blends and Alloys:** Polycarbonate, Nylon, others
- **Color Compounds and Concentrates:** Color, White, Black, Additive concentrates
- **PVC Compounds:** Rigid, Flexible

Critical Topics

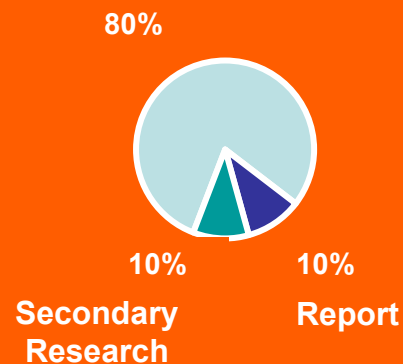
- **Market size, challenges, and trends**
- **End-user/demand analysis**
- **Competitive structure and strategies**
- **Pricing analysis**

Study Methodology



...Technical Intelligence Professionals on the Street in China...

Primary Field Research In China (200+ personal contacts)



■ PRIMARY RESEARCH

“Staff on the street in China”

- Compounders
- Processors
- Material suppliers
- Additive suppliers
- Distributors
- Associations
- Government
- Institutions
- Production managers
- Engineers
- Factory workers
- Product managers
- Marketing
- Sales managers
- Trade association staff
- Salespeople

■ SECONDARY RESEARCH

- Government data
- Business filings
- Trade journals
- Financial reports
- Published articles
- Press releases

■ REPORT

- Insightful direction
- Actionable strategies
- Grow revenue
- Improve profitability
- Fact-based decisions
- Primary research based

Subscription Overview

To subscribe to **China Plastic Compound Market 2006**, please fill in the attached subscription agreement and return to us. Subscriptions are US \$ 6,500. For additional information regarding this study, contact:

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Each subscriber receives 3 copies of the anticipated two part report. Part 1 includes a 30-50 page graphically driven executive summary of findings. Part 2 includes a 150-200 page written report of findings containing tables, graphs, and data to profile compounders in China. Additional copies are available at a nominal charge.

Study Timetable

The study will be launched in December 2006 and completed in April 2007, based on current planning. Preliminary data will be available for discussions during the course of the study.



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Primary Impact Expertise

Primary Impact is a recognized global provider of industrial business consulting in China and the U.S. serving the plastics, automotive, medical device and pharmaceutical industries. We conduct our primary research with "people on the street" in China.

Primary Impact focuses on gathering firsthand competitive intelligence which results in profitable business for our clients. The Firm offers an array of field research and consulting services including:

- Competitive Intelligence
- Market Assessment
- Manufacturing Economics Benchmarking
- Business Opportunity Screening
- Monitoring
- Target Assessment
- Mergers and Acquisitions Due Diligence
- Distributor Selection (China only)
- Site Selection (China only)



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