

# China Extrusion Market

Opportunities For  
Sourcing Parts & Machinery, Identifying  
Partners, Finding Acquisition Candidates, &  
Understanding Competitors & the Market  
**2006**

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## Industries Served



CHINA'S PLASTIC INDUSTRY  
MARKET RESEARCH AND COMPETITIVE INTELLIGENCE SPECIALISTS

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# China Extrusion Market 2006

## Study Background



This study addresses the plastic extrusion market in China, the industries it serves, the extrusion companies, the extrusion equipment manufacturers, and the materials they use. **The plastic processing market in China is growing three times faster than the Chinese economy.** Processors' sales revenue grew 34.4% in 2005 while China's Gross Domestic Product grew 10.2%.

Favorable currency, lower labor rates, and quality workmanship continue to attract buyers of finished products. In 2005, China exported \$ 13.1 US billion in plastic products while only importing \$ 3.3 US billion. Concerning the supply chain, companies from all industries have begun manufacturing their products and components in China, including extrusion machinery manufacturers.

## Who Will Benefit?

- Companies Searching for a Joint Venture Partner or Acquisition Target
- Suppliers Interested in Understanding the Market, Industry Trends, Opportunities and Forecasts
- Suppliers and Potential Customers in an Industry
  - Packaging (i.e. Medical, food, and general packaging)
  - Plastic Pipe
  - Textile (i.e. Filament and Woven)
  - Film
  - Appliances
  - Wire and Cable
  - Construction
  - Automotive
  - Ancillary Molding Equipment Suppliers from U.S. and Europe
  - Extrusion Machinery Makers from U.S. and Europe
  - Extruders from U.S. and Europe
  - Other Industries

## Representative Extrusion Companies (Thousands of Companies Profiled)

- Anhui Guofeng
- Dongguan Cable
- Anhui Tianda Group
- Yixing Light Industrial
- Dongguan Hailian
- Dalian Shide Group
- Han Rigid Plastic
- Shaoxing Fuling Co
- Zhejiang Cifu Group
- Jiangsu Qioanghua
- Hebei Baoshuo C
- Kinglion Plastic Co
- Guangdong Jimming Plastics
- Mingda Plastic Co
- Chaoan Caitang Xinrong
- Shenzhen Baoan Xixiang Tianfu
- Kenengdo Develop Co.
- Liaoyang Zhongwang Co.
- Shenzhen ChangBao Plastics
- Shenzhen Xinpin Enterprise
- Shenda Group
- Nanya Plastic Co
- Yantai Wanhua Synthetic Group
- Wuhu Conch Profile Co

## Representative Extrusion Machinery Companies (Hundreds of Companies Profiled)

- Hangzhou Taineng
- Foshan Group
- Zhoushan Dinghai
- Zhoushan Jinhai
- Coperion Keya
- Dongguan Machinery
- Guangdong Gaoming
- Ruian Rixin Machinery
- Ruian Jianda Machine
- Ningbo Machinery
- Hangzhou Machinery
- Jiangsu Victor Machine
- Plasma Plastic Machinery
- Shunde Weilijian Machine
- Lanzhou Lantai Machinery
- Nanjing Yongteng Equipment
- Qingdao Zhenyun Machinery
- Liaoyang Shunde Machinery
- Shanghai Shenweida Machinery
- Shandong Huaguan Group
- Shantou Packaging Machinery
- Zhejiang Honghua Machinery
- Zhejiang Tianfeng Machine
- Weibang Machinery Factory

# Table of Contents

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- Strategic Conclusions

## 2. TRENDS & FORECASTS

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- Market Forecasts
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- Market Share Analysis

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    - Film
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    - Filament and Woven Products
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  - Extrusion Machinery Suppliers

## 5. DIRECTORY AND PROFILES:

### A. EXTRUSION PROCESSORS

(Thousands of Companies Profiled)

- Industries served
- Company
- Province
- Address
- Phone & Fax
- Email
- Website (if applicable)
- Products made
- Sales revenue
- Materials used

### B. EXTRUSION EQUIPMENT SUPPLIERS

(Hundreds of Companies Profiled)

- Company
- Province
- Address
- Phone & Fax
- Email
- Website (if applicable)
- Products made
- Sales revenue

## SAMPLE PROFILE EXTRUSION PROCESSOR

Company Profiles

Topson Plastic Products Co. Ltd.

- Industries Served: Pharmaceutical, Healthcare, Cosmetics, Food
- Province: Guangdong
- Address: Datong Industrial zone, Yuwotou Town, Panyu District
- Phone: 86-20-8491-9898
- Fax: 86-20-8491-8333
- Email: info@blister.cc
- Website (if applicable): www.blister.cc
- Products Made: Packaging, blisters, PVC rigid films, cylinder boxes, folded boxes
- Materials Used: PS and PVC film
- Notes: 15 years of experience; capacity of 400 tons of blisters per month

China Extrusion Market 2006

 Primary Impact

## PROPRIETARY STUDIES DETAILED COMPANY PROFILES

- Performed separately for interested clients on proprietary basis (not part of this study)
- Short list of companies selected by client
- Detailed intelligence gathered only on target factories in China
- Client selects information wanted
- Due diligence step for serious clients

## Scope

- **Extruders and Extrusion Machinery Suppliers**
- **Geographical Scope:** China only

## Study Methodology

- **Primary:** 80% of time is spent gathering information by our technical intelligence staff on the street in China. Over 200 personal contacts will be made to compile data for this study.
- **Secondary:** 10% of time is spent gathering information from company and association websites, government agencies, and trade publications
- **Report:** 10% of time is spent to produce a comprehensive and analytically insightful market report.

## Market Sectors

- **Extrusion Processors:** Material, markets, trends, restraints, and market share analysis
  - **Plastic Pipe**
  - **Film**
  - **Foam Plastic**
  - **Filament and Woven**
  - **Plastic Profiles**
- **Extrusion Machinery Manufacturers:** Revenue, pricing trends, market drivers, and market share analysis

## Critical Topics

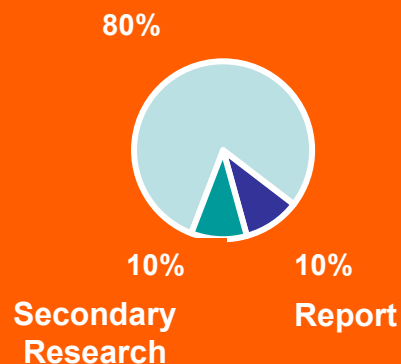
- **Market size, challenges, and trends**
- **End-user/demand analysis**
- **Competitive structure and strategies**
- **Pricing analysis**
- **Resins used**
  - **ABS**
  - **Nylon**
  - **Polycarbonate**
  - **Polyethylene**
  - **Polyester**
  - **Polypropylene**
  - **Polystyrene**
  - **Polyvinyl Chloride**
  - **Others**

## Study Methodology



...Technical Intelligence Professionals on the Street in China...

## Primary Field Research In China (200+ personal contacts)



### ■ PRIMARY RESEARCH

“Staff on the street in China”

- Extruders
- Customers
- Equipment makers
- Material suppliers
- Additive companies
- Distributors
- Government
- Associations
- Production managers
- Engineers
- Factory workers
- Product managers
- Marketing
- Sales managers
- Trade association staff
- Salespeople

### ■ SECONDARY RESEARCH

- Government data
- Business filings
- Trade journals
- Financial reports
- Published articles
- Press releases

### ■ REPORT

- Insightful direction
- Actionable strategies
- Grow revenue
- Improve profitability
- Fact-based decisions
- Primary research based

## Subscription Overview

To subscribe to **China Extrusion Market Assessment 2006**, please fill in the attached subscription agreement and return to us. Subscriptions are US \$ 6,500. For additional information regarding this study, contact:

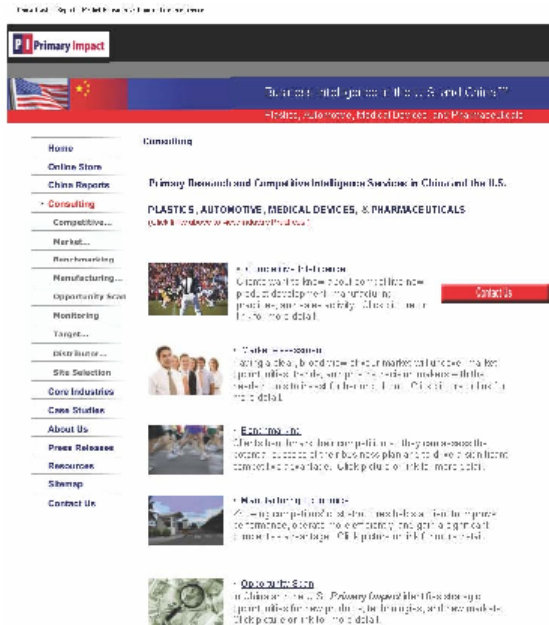
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Each subscriber receives 3 copies of the anticipated two part report. Part 1 includes a 30-50 page graphically driven executive summary of findings. Part 2 includes a 150-200 page written report of findings containing tables, graphs, and data to profile extruders and extrusion machinery companies in China. Additional copies are available at a nominal charge.

## Study Timetable

The study will be launched in November 30, 2006 and completed in March 2007, based on current planning. Preliminary data will be available for discussions during the course of the study.



# Primary Impact

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## Primary Impact Expertise

Primary Impact is a recognized global provider of industrial business consulting in China and the U.S. serving the plastics, automotive, medical device and pharmaceutical industries. We conduct our primary research with "people on the street" in China.

Primary Impact focuses on gathering firsthand competitive intelligence which results in profitable business for our clients. The Firm offers an array of field research and consulting services including:

- Competitive Intelligence
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- Manufacturing Economics Benchmarking
- Business Opportunity Screening
- Monitoring
- Target Assessment
- Mergers and Acquisitions Due Diligence
- Distributor Selection (China only)
- Site Selection (China only)



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# China Extrusion Market 2006

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